



# The New Deal



1st Quarter 2008

Santa Cruz Bridge Center 720-E Capitola Avenue Capitola, CA 95010

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## ***PRESIDENT'S MESSAGE***

Your 2007 Board of Directors set ambiguous goals at the beginning of the year. Although not every goal was realized, there were significant achievements.

### **Financial Goal and Investment Strategy**

A new financial goal for club's endowment was approved: Provide an inflation-adjusted endowment value after 20 years equal to its present value. An investment strategy was implemented that maintains a conservative, balanced portfolio that has historically generated a 9% return.

As this is written, the net worth of the club is significantly ahead of budget. Instead of the endowment shrinking again, as it has for four years running, it will have recovered to nearly its 2004 level.

It is critical the club continue to follow the investment strategy, which will take discipline in years when the market significantly declines, in order to attain its worthy financial goal.

### **Club Improvement**

Mary Peterson initiated a "Club Improvement" project and your generosity enabled her committee to update many amenities throughout the club. Noteworthy are the new cabinets, the colorful and well-organized bulletin boards, the upgraded bathrooms, the new thermostat and all the new landscaping. Even when you don't win, it now feels better coming to our nicer club.

### **Email and Club Database**

A club database was implemented which allows email communication and electronic distribution of the newsletter. 75 members have signed-up; if you have an email address, please add your name to the list and reduce the amount of work, paper and postage the club uses by going to our web site and clicking on .

### **Novice and New Player Programs**

Nancy Wainer and Nancy Driscoll brought effective and interesting new programs to novice and new players this year. Bridge Camp was "sold out" for every date. The 99er Game attracted new players who were more comfortable playing at their own level. In April, Muriel Prolo led an energetic committee to reach out to the many women's groups who play bridge but don't come to the SCBC for duplicate. It was an outstanding success by any measure.

### **Sectionals**

Nancy Driscoll and Dick Wasserstrom chaired our extremely successful 2007 sectionals. While I am tremendously proud of the 2007 accomplishments, we can all anticipate even more from the in-coming Board. It is already more cohesive than the previous Board and has

strong leadership in Mary Peterson. I trust you will lend them your support as you did us in 2007. I will continue to serve as Finance Committee chair and the club's webmaster and "IT Department".

Best Wishes for 2008,

Ken

### **New on Monday Nights**

As of January 1, 2008, the Monday night game is cancelled. Starting January 14, lessons for beginning players will be taught on Monday night at 7 PM. If you know someone who would be interested in lessons, contact Bill McIntosh (408) 842-4886 or email: [wmcmc@earthlink.net](mailto:wmcmc@earthlink.net)

On Saturday, January 26th, there will be a barometer game. This is a game in which all tables play the same hand each round. At the end of the round, matchpoints are posted so you know where you stand throughout the whole game. Try it for lots of new fun; please sign up so Bill will know the number of boards to make.

### **2008 SCBC Board of Directors**

Your 2008 SCBC Board of Directors are: Jeanne Boss, Nancy Driscoll, John Hadley Sr., Carol Maggipinto, Mary Peterson, Charlie Pender, Hal Rodgers, Don Seldeen, and Bonnie Simon. Mary Peterson was elected President at their organizing meeting. The other officers are: 1st Vice President: Hal Rodgers; 2nd Vice President: Bonnie Simon; Treasurer: Don Seldeen; Secretary: Jeanne Boss; Facilities: Charlie Pender; Membership: Carol Maggipinto; Intermediate/Novice coordinator: Nancy Driscoll, Special Projects: John Hadley, Sr.

### **ACBL grants Jacob's Heart \$4,000**

Shirley Buell reports that the ACBL has recognized our small but powerful Jacob's Heart Children's Cancer Association with a fabulous \$4,000 grant. Our unit has supported Jacob's Heart since it started almost 10 years ago! Bill McIntosh made the nomination at the district.

### **Key Functions for 2008**

299er Sectional	Nancy Driscoll
Open Sectional	Pam Benz
Judiciary	Susan Slinger
Newsletter	Jonni Faircrest
Webmaster	Ken Llacera
Forum Editor	Susan Benich
District Reps	Mary Peterson, Bill McIntosh
Education Liaison	Nancy Wainer

### **Unit 550 Directors and their Games:**

Sherry Gilbreath 438-7222	Mon/Wed afternoon & Friday morning open games
Mark Hasey 427-2112 markhaze@juno.com	Thursday evening open game & Sunday afternoon NLM
Bill McIntosh 408-842-4886 wmcmc@earthlink.net	Monday eve, Tues morning open, and Sat. special games
Nancy Wainer 465-1234 n_wainer@yahoo.com	Tuesday evening NLM
Nancy Driscoll 477-9561 BRD258@peoplepc.com	Thursday morning 99er Game
Robin Evenden 462-5367 robinde@juno.com	Wednesday evening

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**Unit 550 Board of Directors**

Mary Peterson- President  
Hal Rodgers - 1st Vice President  
Bonnie Simon - 2nd Vice President  
Don Seldeen - Treasurer  
Jeanne Boss - Secretary  
Carol Maggipinto (Membership Chair), Charlie Pender  
(Facilities Chair), Special projects: John Hadley, Sr.  
Intermediate/Novice coordinator: Nancy Driscoll